

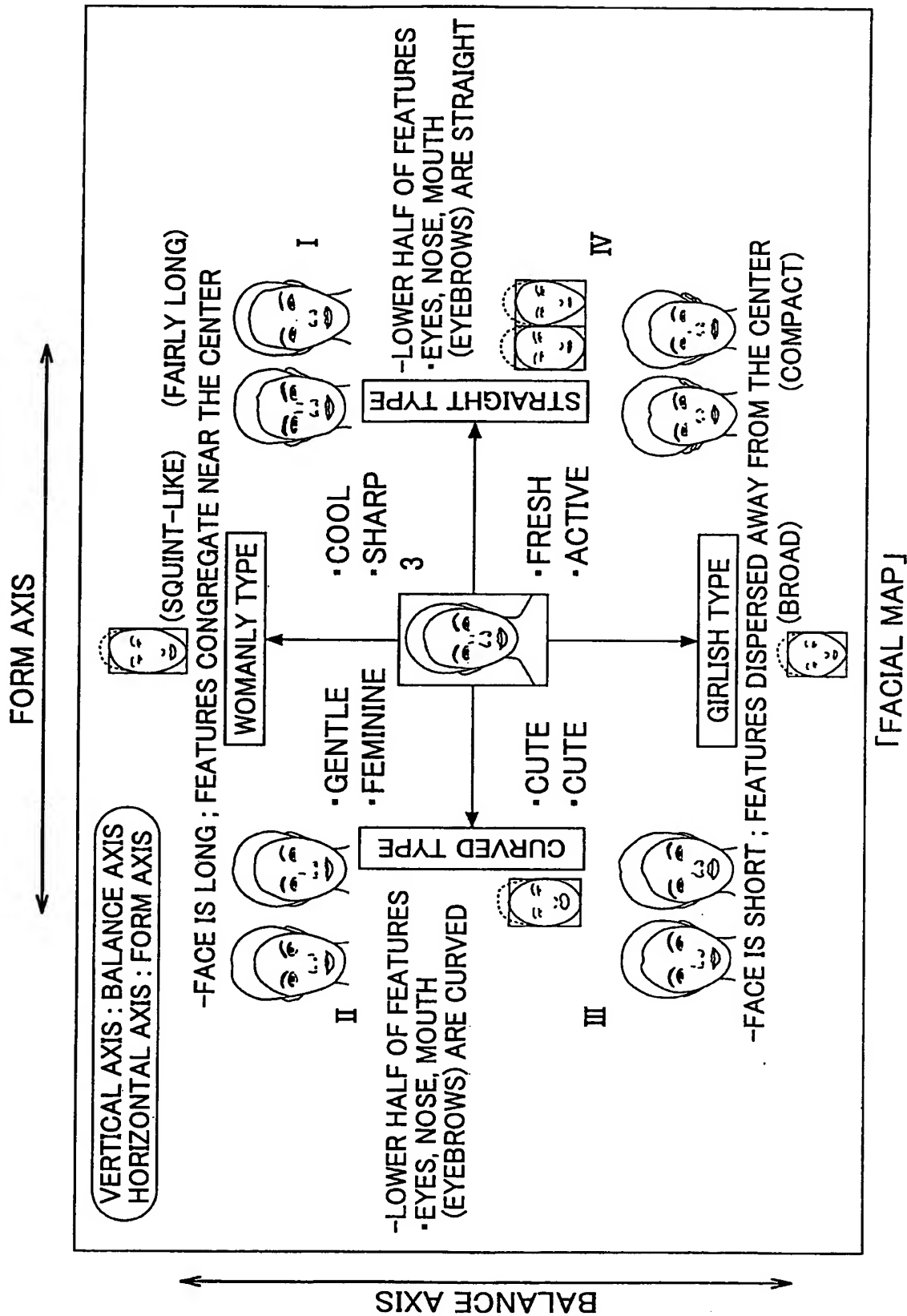
**FIG.2 (PRIOR ART)**

**RELATION BETWEEN COLOR AND EMOTION**

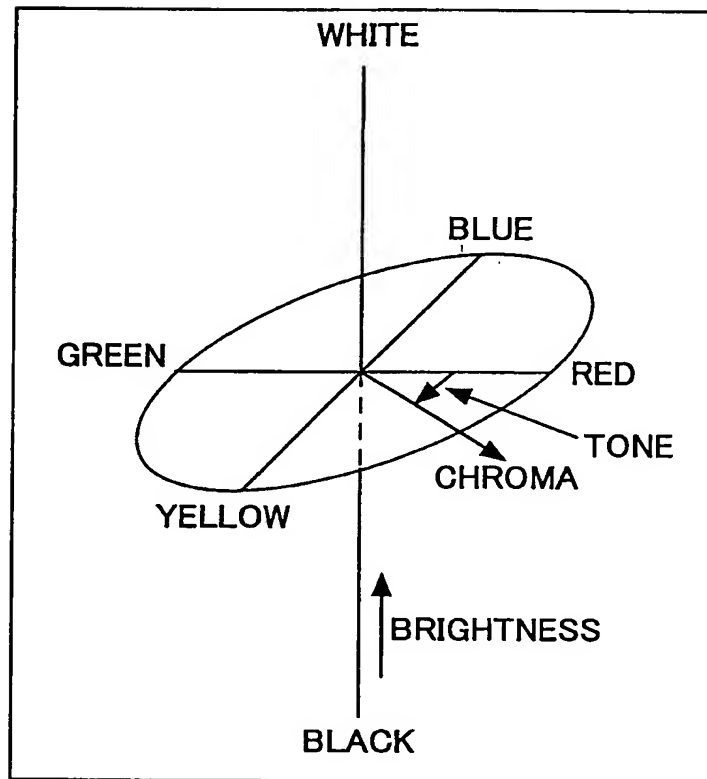
ATTRIBUTES		EMOTIONAL CHARACTER	COLOR EXAMPLES	EXAMPLE OF EMOTION
TONE	WARM COLOR	WARM POSITIVE ACTIVE	RED	PASSION, ANGER, DELIGHT, ACTIVITY, EXCITEMENT
			YELLOW-RED	HAPPINESS, JOY, VITALITY, HEALTH
			YELLOW	LIVELY, CHEERFUL, HAPPY, ENERGETIC, HEALTHY
	NEUTRAL COLOR	MODERATE QUIET ORDINARY	GREEN	CALM, RELAXED, SERENE, YOUTHFUL
	COOL COLOR	COOL RESERVED PASSIVE	PURPLE	SOLEMN, ELEGANT, MYSTERIOUS, RESTLESS, GENTLENESS
			BLUE-GREEN	REPOSE, COOLNESS, GLOOM
			BLUE	CALM, STILLNESS, SORROW, PROFUNDITY, TRANQUILITY
			BLUE-VIOLET	MYSTERIOUS, SUBLIME, SOLITARY
BRIGHTNESS	LIGHT	POSITIVE BRIGHT	WHITE	PURE, FRESH
	MEDIUM	CALM	GRAY	CALM, COLLECTED
	DARK	NEGATIVE HEAVY	BLACK	GLOOMY, ANXIOUS, SOLEMN
INTENSITY	HIGH	FRESH VIVACIOUS	VERMILION	ARDENT, INTENSE, PASSIONATE
	MEDIUM	RELAXED MILD	PINK	CUTENESS, GENTLENESS
	LOW	QUIET GOOD TASTE CALMNESS	BROWN	CALMNESS



**FIG.1 (PRIOR ART)**



**FIG.3 (PRIOR ART)**



THREE-DIMENSIONAL COLOR OBJECT  
BASED ON MAPPING ONTO THREE AXIS  
(SOURCE : NIHON SHIKISAI HEN)

**FIG.4 (PRIOR ART)**

